

## New Innovation: A flat screen appears - as if by magic

Flatlift's latest innovation integrates televisions into furniture and ceilings



A large, modern flat screen television is now standard equipment for many fans of home cinema, but it is not always easy to find the perfect place to put one. What is more, for aesthetic reasons, many do not want constantly to be confronted with a television in the middle of their living room even when it is not in use.

The truly elegant and classy solution in such a case is to store the device in a discreet corner and only bring it out to use it. The German company Flatlift ([www.flatlift.com](http://www.flatlift.com)) is now offering innovative TV lift and swivel systems which allow you to integrate even the largest of flat screen devices into furniture or ceilings or even to "hide" them behind pictures and mirrors. A remote control is all that is needed; the TV slides out almost noiselessly into the perfect

position for watching TV or DVDs – within seconds. After use, it disappears just as quickly, and this all at the touch of a button. The lift travel and swivel angle can be programmed to the millimetre thanks to a USB interface.

The German company which is based in Worms / Germany is a leading manufacturer in the sector. With fully-automated systems, developed and manufactured entirely in Germany, the company supplies end customers, architects, furniture designers, joiners and AV specialists the world over.

"We have already carried out numerous and widely varying projects and for nearly every individual case we can, with our system, find a suitable solution" explains Sascha Rissel, managing director of Flatlift GmbH. "The lift systems are suitable not only for living rooms and bedrooms, but also, for example, for use on boats and yachts, where space is necessarily limited. We set great store by high quality and optimal functionality, for our products are frequently used in extremely demanding environments."

The company backs up its high product quality with a comprehensive guarantee: not only is there a full warranty for several years, for many of its systems the company also guarantees a "Lifetime Repair Cost Limit". This means that, in the case of damage occurring, the customer pays a maximum of a third of the original purchase price and Flatlift covers the rest.

**Contact: Flatlift TV Lift Systeme GmbH, Nievesheimer Str.15, 67457 Worms / Germany. Tel.: +49 6241 97 20 10 Fax.: +49 6241 97 20 12**